



Frequently Asked Questions

Rock Paper Scissors? Cute, but why that name?

Rock Paper Scissors Events was chosen as Ara saw in the name a catchy order of operations that described a wedding. First you get your ring, or *rock*, then you send out the invitations, *paper*, and then you need someone to help you edit down all of the ideas out there into a beautiful and cohesive event, hence *scissors*. Fun, huh?

So how exactly are you different than a wedding planner?

We focus on the design and aesthetics of your wedding. We're design people and so we focus on what we know. Most couples can make their own arrangements for a lot of the logistics, but are a bit lost when it comes to pulling together a stunningly beautiful event. We handle creating and executing the overall décor concept, including: color palette, tabletop, rentals, linens, flowers, invitations, escort cards, programs, menus, altar decorations, favors, cake, general ceremony, cocktail hour and reception décor, and decorative items such as candles, fabric, mirrors, props, picture displays, etc, etc.

A wedding planner offers more comprehensive services that can include contracting and negotiating with your venue, caterer, photographer, DJ/band, transportation, creating timelines, organizing your rehearsal dinner, and generally being on site the entire day for your wedding to coordinate all of the vendors.

We are perfect for couples who can handle most of the logistical details of their wedding, but need help with the décor from tabletop to escort cards and every detail in between. Many venues and caterers have a site coordinator who can help you with logistics, and we will work hand in hand with them to execute the look we have created on your wedding day. If your venue doesn't have a site coordinator, we can recommend a fantastic day-of coordinator to ensure that everything goes smoothly on that day.

We also LOVE working in collaboration with planners. It is the perfect pairing of bringing together the logistics and design of your event with experts in each field. If you do want full service coordination, we can recommend wedding planners to you and work collaboratively with them to really take the wedding planning off your plate.



So why are you so much less expensive than a wedding planner?

Similar answer to above. We do less and so we charge less is the simplest answer. Our goal is to make beautiful design accessible and affordable. So by doing a bit of the logistics yourself, you should be able to afford professional help to maximize your budget and make your event look fantastic (we are GREAT at stretching your budget and giving you cost saving ideas).

So how is day-of “styling” different than day-of coordination?

Day-of styling means that we come in before your ceremony and reception and usually along with your florist, set up the centerpieces, as well as styling the escort cards, cocktail tables, bar accents, candles, decorative items, table numbers, menus, ribbons, etc. that you (or potentially we) have planned for your event. We coordinate with the aesthetic vendors like the florist, lighting and rental company, and will confirm linen/table details with your venue and/or caterer. Essentially we make everything look great. Our standard set-up rates include 3 hour pre-event for your event styling.

We can definitely source full day-of coordination for you and add that to your proposal, but event styling should not be confused with day-of coordination which includes management throughout the reception.

Why an event stylist anyway?

We are your design gurus to offer you creative, “wow” ideas. If you want your event to be beautiful and a little different, but aren’t sure exactly how to accomplish that, then consider hiring an event designer and stylist. With Ara’s background in high-end interior products, she brings a unique and talented eye to your events.

I live in California and could probably afford a few hours of decorative consulting, but what can you really offer me?

Honestly, we can totally help. Do you want to talk through your ideas and get both a fresh perspective as well as some expert advice? By working with you over the phone and email, we will learn about you and fiancé, what you have planned so far, your venue, wedding dynamics, and give you suggestions on how to personalize the details of your wedding and make it a little more interesting. Maybe you started off by planning an elegant, classic wedding and now are on to the vintage theme and you don’t know how to



combine the two back into something cohesive. Give us a few hours and we can source inspiration images and objects that will work for you and bring everything together. At the end of the day, a few hours of consulting time can give you peace of mind that everything is going to look gorgeous and that is one less thing for you to worry about!